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## Ryan Paul Young

Like my grandfather, I'm driven by empathy and find joy in crafting meaningful experiences for those in need.

### RESPONSIBILITIES



#### PRODUCT DESIGN

Wireframing

Prototyping

Information Architecture

User Research

Interaction Design



#### VISUAL DESIGN

Responsive Design

Direction / Branding

Print / Packaging



#### DEVELOPMENT

HTML5 / PHP / CSS

Sass / Less

Javascript / JQuery

### TOOLS

Figma  
 Sketch  
 Adobe Suite  
 Invision  
 Github  
 UserZoom  
 VWO

### EXPERIENCE

#### SENIOR PRODUCT DESIGNER / BAYER CROP SCIENCE 2020-2022

Currently collaborating with product owners, designers, engineers, user researchers, and cross-functional partners to unify and improve Bayer's design system known as Element. Daily responsibilities include:

- Leveraging atomic and human-centered design principles to build and improve interactive components, variants, and theme libraries in Figma.
- Writing documentation, guidance, and best practices for components, styles, and patterns.
- Working closely with dev engineers to QA components and ensure both React and Vue code libraries maintain a 1 to 1 parity.
- Building an empathy driven contribution model so designers and developers feel heard and can focus on product-level problems and ship high-quality work efficiently and consistently.

#### SENIOR UX/UI DESIGNER / INFINITE LAUNDRY 2014-2020

Provided user-centered design and consulting in the form of research, sketches, wireframes, storyboards, and low to high fidelity prototypes. Collaborated with POs, PMs, and developers to create and validate new product features for improved conversion and lead generation. Presented interactive experiences to cross-functional stakeholders for review and feedback.

#### CREATIVE DIRECTOR / ERE MEDIA 2012-2014

Directed the overall creative process, from original concepts to final implementation. Design lead and brand protector for all projects, including conference websites, mobile apps, media kits, infographics, ad campaigns, print collateral and event signage.

### EDUCATION

#### B.S. MANAGEMENT INFORMATION SYSTEMS

Greenville University / Greenville, Illinois

### REFERENCES

#### JIM DALTON

Engineer / Contentful  
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#### JOE HEWITT

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 646.618.5603

#### MARILYN BRENNER

Partner / Intersection, Inc.  
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